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2008 BTS Corporate Partner

Race Promotion May 19th thru June 21st

Friday, June 20th & Saturday, June 21st

This year our race promotion will again be centered around the USAR Hooters Pro Cup Series event on Saturday, June 21st. This year's events will take place in Myrtle Beach, SC and will consist of a night race with the hospitality activities in the afternoon.

Many corporate sponsors will be teaming up to host the Customer Appreciation Hospitality Village from 4-6pm prior to the race. The hospitality village will be a family event and will feature a live band at 4pm. In 2007, we catered to over 2,500 hospitality guests. This event will be promoted throughout Southeastern North Carolina and Northeastern South Carolina.

The strength of the 2008 event will be the cross promotions between all the corporate partners. BTS and RBR will be pre-selling block tickets to the June 21st race and will be offering ticket & hospitality packages to their corporate partners. These ticket packages will include the hospitality village functions as well as all the race nights' activities.

On the day before the main events, RBR will be hosting the Boys & Girls Home Charity Golf Tournament at the Myrtle Beach National Golf Course. Last year, we were able to raise over \$45,000 together; in 2008 our goal is \$50,000. We will be selling hole sponsors and offering many donation packages with all the proceeds going directly to the charity. We will begin taking player registrations starting May 19th. Tee-off for the charity golf tournament will be at 10:30am on Friday, June 20th.

If you are interested in participating or sponsoring any of these activities, please contact me as soon as possible.

This promotion kicks off May 19th.

Thanks for your support,

Contact: Rick Benton II
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**Please take time and see the Charity and Race Events Video
go to <http://www.blackstire.com/racing.html>**