



**Business Promotion Packages  
DARLINGTON**

Promotion (8-1-10 thru 8-14-10)

**Charity Golf Event - August 13th**

**Race Hospitality Village - August 14th**

RBR Enterprises \* PO Box 919 \* Whiteville, NC 28472 \* 910-642-4123

Package	Description	Amount
<b>A</b>	<p><b>Ticket &amp; Corporate Hospitality Package Only (No Entry without Pass) (10)</b>            *10 Race Tickets &amp; Hospitality Passes            *Must Have Hospitality Event Pass to Enter Hospitality Function  <i>Hospitality Tent Open 4-6pm Before The Race</i></p>	<b>\$500.00</b>
<b>B</b>	<p><b>Ticket &amp; Hospitality Package Only (25)</b>            *25 Race Tickets &amp; Hospitality Passes            *Hospitality Tent &amp; Dining Included (25)            *Must Have Hospitality Event Pass to Enter Hospitality Function            *All Hospitality Tent Necessities Provided by RBR  <i>Hospitality Tent Open 4-6pm Before The Race - Family Event</i></p>	<b>\$1,000.00</b>
<b>B</b>	<p><b>Ticket &amp; Hospitality Package Only (25) - Plus T-Shirts</b>  <b>T-shirt Sponsor - Name &amp; Logo on Sponsor T-shirts</b>            *25 Race Tickets &amp; Hospitality Passes            *Hospitality Tent &amp; Dining Included (25)            *Must Have Hospitality Event Pass to Enter Hospitality Function            *Name &amp; Logo on Sponsor T-shirts to be given away at Hospitality Village  <i>Hospitality Tent Open 4-6pm Before The Race - Family Event</i></p>	<b>\$2,000.00</b>
<b>C</b>	<p><b>Corporate Partner Package - Hospitality Event Sponsorship</b>  <b>Hospitality Tent Co-Sponsorship Package and Ticket / Hospitality Package - Plus T-Shirts</b>  <b>T-shirt Sponsor (Name &amp; Logo on Sponsor T-shirts)</b>            *Co-Sponsor of Hospitality Tent Function at Darlington Raceway and Nascar Truck Series Event            *25 Race Tickets &amp; Hospitality Dining Passes            *Must Have Hospitality Event Pass to Enter Hospitality Function            *Hospitality Tent &amp; Dining Included (25)            *Racing T-Shirt Sponsor            *All Hospitality Tent Necessities Provided by RBR (Tent, Table &amp; Chairs, Catering, Food, etc.)            *Banner &amp; Literature Placement At Hospitality Tent            *Live Radio Remote at Hospitality Tent / Show Car on display also  <i>Hospitality Tent Open 4-6pm Before The Race - Customer Appreciation Hospitality Tent</i></p>	<b>\$3,500.00</b>

**D Corporate Primary Sponsor Partner Package \$5,500.00**

Hospitality Tent Co-Sponsorship Package - Charity Golf Package

Ticket / Hospitality Package Plus T-Shirts

T-shirt Sponsor (Name & Logo on T-shirts)

Corporate Sponsor of BTS Charity Golf Event on Friday, August 13th - Darlington Country Club

\*Co-Sponsor of Hospitality Tent Function at Darlington Raceway and Nascar Truck Series Event

\*Primary Racing T-shirt Sponsor

--- Name & Logo featured on Racing T-shirts to be give away to hospitality guests

\*50 Race Tickets & Hospitality Dining Passes

\*Hospitality Tent & Dining Included (50)

\*All Hospitality Tent Necessities Provided by RBR (Tent, Table & Chairs, Catering, Food, etc.)

\*Banner Placement At Hospitality Tent

\*Corporate Sponsor of Charity Golf Tournament at Darlington Country Club

--- Golf Tournament will be held at the Darlington Country Club and all proceeds will go to charity

In 2009, We Raised Over \$50,000 for Boys & Girls Home Charity - Bringing total to over \$300,000

\*Marketing Rights To Promote Product & Services at Hospitality Village

\*Live Radio Remote at Hospitality Tent - 4-6pm Customer Appreciation Hospitality Tent

**E Corporate Primary Sponsor Partner Package \$10,000.00**

Hospitality Tent Co-Sponsorship Package

Ticket / Hospitality Package Plus T-Shirts

T-shirt Sponsor (Name & Logo on T-shirts)

Associate Sponsorship on the #92 NASCAR Camping World Truck Series Entry

Corporate Sponsor of BTS Charity Golf Event on Friday, August 13th - Darlington Country Club

\*Co-Sponsor of Hospitality Tent Function at Darlington Raceway and Nascar Truck Series Event

\*Corporate Sponsor of Charity Golf Tournament at Darlington Country Club

--- Golf Tournament will be held at the Darlington Country Club and all proceeds will go to charity

In 2009, We Raised Over \$50,000 for Boys & Girls Home Charity - Bringing total to over \$300,000

\* Primary Racing T-shirt Sponsor

--- Name & Logo featured on Racing T-shirts to be give away to the hospitality guests

\*50 Race Tickets & Hospitality Dining Passes

\*Hospitality Tent & Dining Included (50)

\*All Hospitality Tent Necessities Provided by RBR (Tent, Table & Chairs, Catering, Food, etc.)

\*Banner Placement At Hospitality Tent

\*Associate Sponsorship on RBR #92 NASCAR Camping World Truck Series Truck

\*Company Name and Logo Displayed on BOTH Lower Rear Quarter Panels

\*Driver Autograph Session & Show Car Appearance

\*Name & Logo To Be Displayed on Primary Race Car & Show Car

\*Show Car To Be On Display At Hospitality Tent

\*Live Radio Remote at Hospitality Tent 4-6pm Customer Appreciation Hospitality Tent

**F Corporate Primary Sponsor Partner Package \$15,000.00**

**Primary Hospitality Tent Sponsorship Package**

**Ticket / Hospitality Package Plus T-Shirt Primary Sponsorship Package**

**Primary T-shirt Sponsor (Name & Logo on T-shirts)**

**Race Car - Sponsor RBR Entry & Show Car Appearance**

**Corporate Sponsor of BTS Charity Golf Event on Friday, August 13th - Darlington Country Club**

**\*Primary Sponsor of Hospitality Tent Function**

**\*Corporate Sponsor of Charity Golf Tournament at Darlington Country Club**

--- Golf Tournament will be held at the Darlington Country Club and all proceeds will go to charity

In 2009, We Raised Over \$50,000 for Boys & Girls Home Charity - Bringing total to over \$300,000

**\*Primary T-shirt Sponsor**

--- Name & Logo featured on Racing T-shirts to be give away to the hospitality guests

**\*100 Race Tickets & Hospitality Dining Passes**

**\*Hospitality Tent & Dining Included (100)**

\*All Hospitality Tent Necessities Provided by RBR (Tent, Table & Chairs, Catering, Food, etc.)

\*Banner Placement At Hospitality Tent & Track

**\*Associate Sponsorship on RBR #92 NASCAR Camping World Truck Series Truck**

**\*Company Name and Logo Displayed on BOTH Lower Rear Quarter Panels**

**\*Show Car Appearance at your place of business the week of race**

\*Driver Autograph Session & Show Car Appearance

\*Name & Logo To Be Displayed on Primary Race Car & Show Car

\*Show Car To Be On Display At Hospitality Tent

\*Live Radio Remote at Hospitality Tent 4-6pm Customer Appreciation Hospitality Tent

***Sponsor must provide all banners & point of sale literature.***

Contact: Rick Benton II

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