



June 28, 2010

Dear Fellow Business Associate:

For more than fifty years, Boys and Girls Homes at Lake Waccamaw has been caring for children from our community who may have been abused, neglected, or even abandoned. We believe in the inherent goodness of every child and strive to provide the help and encouragement they need to believe in themselves and become productive members of our community. Black's Tire Service has a long history of supporting Boys and Girls Homes. The founder of Black's Tire, W. Crowell Black, was a member of the Homes' original board of directors. For each of the past seven years, Black's Tire and its employees have held a golf tournament to help the Homes meet the financial costs of caring for the children with over \$300,000 having been raised by the tournaments!

The 2010, 10th Annual Black's Tire Service Boys and Girls Homes Benefit Golf Tournament will move to a new location at the Darlington Country Club on Friday, August 13th, 2010. The Darlington Country Club is located in Darlington, SC only a few minutes from the Darlington Raceway. The charity golf event will be a preliminary event leading up to the NASCAR Camping World Truck Series Event on Saturday, August 14th. The entire race week and golf outing is a big event bringing lots of racers, sponsors, and fans into our area. The race itself will be televised nationally.

We are writing to ask you to consider partnering with us in this event to raise funds to help the children that come to Boys and Girls Homes. You can do this by becoming one of the following tournament sponsors:

Platinum Sponsor - \$3500 **Gold Sponsor** - \$2500 **Silver Sponsor** - \$1500
Bronze Sponsor - \$1000 **Hole Sponsor (A)** - \$500 **Hole Sponsor (B)** - \$250

The donation of items as prizes or for the golfer goody bags (100 items needed) would also be appreciated

In recognition of your sponsorship, a sign (or signs) listing our Platinum, Gold, Silver, and Bronze sponsor signs will be placed in the registration area. Hole sponsor signs will be placed on the tee boxes along the course. Anyone desiring to play in the tournament may do so for a fee of \$75 per player or \$300 for a foursome. This includes greens and cart fees, lunch, refreshments, and prizes.

Please consider joining us in this effort to help our community's hurting children. Your tax deductible contribution can save a child and help him/her become a productive citizen. Please send or bring your items/payment for the sponsorships and golf play to Rick Benton, c/o Black's Tire Service, 30 Bitmore Rd., Whiteville, NC, 28472. If you have any questions, please contact Rick Benton by telephone at 910-642-4123, or Larry Hewitt at 910-646-3083. The deadline for sponsorships is July 20th.

Thank you for your consideration. We appreciate your support of our efforts to help hurting children.
Sincerely,

Ricky Benton
President/Owner, Black's Tire

Gary Faircloth
President/CEO, Boys and Girls Homes